



**ROAD  
RANGERS**  
HEROES OF THE ROAD

agilysis



ROAD RANGERS ONLINE COMIC  
WEBINAR 2PM START

VANIA PORFIRIO



# ROAD RANGERS - ONLINE COMIC



- Today's webinar
  - Online comic
  - What a pilot would look like
- Webinar is recorded and will be available on our website
- Q&A – please send us your questions, we will answer as many as we can

# ROAD RANGERS

- A pedestrian training package aimed at pre-school/KS1
- 5 chapters, blend of stories, activities and information. Fun, interactive, engaging
- Introduction to Green Cross Code, safe behaviours, types of crossings
- Development from print to online comic – trackable, environmentally friendly, flexible
- Research backed, evidence based, strengths based

# RESEARCH BASED

- Whelan et al (2008) practical element to road safety interventions as critical
- Breaking the teaching down to between multiple sessions optimises learning, dosage
- Follow-up sessions were found to boost knowledge, as do praise and rewards
- Whelan and Towner (2006) reported a positive behavioural impact of practical roadside training for children as young as 5 years old after a four year study, where children who had completed a road safety intervention showed safer road crossing behaviour in different settings
- Stephenson and Kumar (2008) advised against certificates after completing road safety training, as this may suggest that the children have 'passed' the scheme and are prepared for independent travel
- Children should participate in the learning, as opposed to being 'told'
- Group learning - ideal ratio of one adult per two children, maximum one adult for every three children
- A 2007 DfT strategy for child road safety promotes the use of a "holistic approach" to road safety, which should include pedestrian training



DEMO



<http://theroadrangers.co.uk/>

# WHAT WOULD A PILOT EVALUATION LOOK LIKE?



- In-depth cognitive interviewing of young children is resource intensive. More practical and objective to measure impact via parents/caregivers
- Pre- and post measures, questionnaire - **Learning points:** not running off without an adult, stopping when an adult says to stop, positioning in the pavement (how close to the road and kerb children stand/walk), discussing road safety openly when crossing the road/using road awareness in any given context, scooter use (the use of protective equipment, and staying close to adults when on a scooter), awareness of car booster seat use, awareness of avoiding approaching and/or crossing the road too close to cars (reduced visibility), awareness of the support offered by Lollipop crossings, awareness of how to be more visible to drivers, the Green Cross Code, basic knowledge of types of crossings, and steps to be safer when near/on roads. **Attitudes** towards road safety

# SUBSCRIPTION BENEFITS

- 12 Month License
- Unique Login per LA, free to distribute
- User Tracking
- Unlimited Access/Users
- Multiple devices
- Children can revisit chapters as often as needed
- Engages parents/caregivers
- Possible future chapters added
- Optional exclusive road safety show, 30min assembly-based puppet show – Louis Taylor

# LAUNCH



- Monday 22<sup>nd</sup> June official launch date
- 48hr demo access login will be emailed to webinar attendees on Monday



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