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## agilysis

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Safe mobility is a right for all people, vital for education, employment and social equity. Around the world, millions of people are denied this right every day. 1.35m people lose their lives on the world's roads each year. Globally, it is the leading cause of premature death for the young. We are working to change that.

#### JOIN A WORLD CLASS TEAM... ...AND MAKE A DIFFERENCE IN THE WORLD



#### ABOUT AGILYSIS

Blending expertise in research, policy and practice, Agilysis was setup by an experienced team, all of whom have nearly two decades invested in transport, safety and research. Boasting a wealth of experience in areas of applied research, analytics, networks, data visualisation, evaluation, intervention design, and behaviour change, we are contributing to pioneering international research as well as providing consultancy and intervention design based on evidence from a range of disciplines in transport and health domains.

#### Research and Evaluation

Good programmes are founded on robust evidence and subject to rigorous measurement, that is why research and evaluation are the cornerstone of our work at Agilysis. Working across the fields of road safety, public health and sustainability, we have helped organisations to access relevant insights from scientific literature, discern meaning from primary research, apply appropriate behavioural frameworks to intervention design and, crucially, undertake detailed evaluation to unlock understanding. Fear not! This won't result in obtuse or obstructive reports that look impressive but don't deliver value. Our team specialise in translating complex findings into meaningful insight, providing actionable recommendations and presenting the level of detail you need to drive continuous improvement.

#### **Reporting & Analytics**

In recent years the value of data has been increasingly understood within public service delivery and wider society. It is transforming how we look at the world, undermining some of our prejudices, preconceptions and flawed assumptions. The highways and transportation sector is looking to deliver a safer, more sustainable and more active public realm, for which we need data to drive improvements in customer insight, understanding behaviour, prioritisation of communities that are at risk, delivery of targeted investment, measurement of performance and evaluation of impact.

We help clients to grapple with this data rich landscape through our expertise with big data analytics and data science, cutting edge platforms, industry leading data visualisation and geospatial tools. Our sophisticated data architecture delivers management information, social marketing insight and dashboards for policy makers with the right level of detail to facilitate you doing your job well.

#### OUR VALUES: ASPIRE

- ACCOUNTABILITY: We are all accountable, as individuals and as teams, for our shared success. We give high levels of trust, and inspire high levels of commitment
- SERVICE: We believe in serving our clients and the community; that leads us to deliver excellence for clients, the sector and the global community.
- PASSION: We don't just do a job, we invest ourselves so that we can be truly proud of what we have achieved together.
- INTEGRITY: Our values and ethics inform our actions, and those we work with should be able to see the connection.
- RESPECT: We do it together; competing for each other, not with each other, so that all employees are growing to their fullest potential.
- ENTREPRENEURIALISM: We have always been innovators and want to foster a culture which encourages creativity and the exploration of new opportunities; we take risks, explore ideas, challenge assumptions; sharing the advantages this brings.



### EFORMING LIVES THROUGH

OUR MISSION

#### Consultancy and Innovation

From documenting a nations road safety performance for a global institution through to developing a regional partnership strategy, we thrive on tackling the problems that require a multidisciplinary team and innovative approaches to reach solutions that work for you. Blending our obsession with being informed by the evidence whilst challenging conventions allows us to create solutions that our clients can be confident in.

And our approach is collaborative. Working with clients, partners, stakeholders, associate researchers, policy advisory groups, creatives and technologists, our aim is to bring together the best people to deliver the best results we can. That is why our work is often recognised through industry awards.

#### Design & Delivery

Delivering public policy goals or organisational transformation requires a range of communications

approaches in engaging stakeholders, advocating for change, raising awareness, addressing knowledge deficits, tackling obstructive attitudes and changing behaviour.

Working from a theoretical base, our team draw on disciplines of psychology, anthropology, social marketing and behavioural science to design, pilot and deliver programmes that work. And we go beyond the theory, our team includes experienced practitioners who understand the pragmatic requirements of delivering training, executing campaigns and planning PR.



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